

A stylized, halftone graphic of a city skyline is positioned behind the main title. The skyline consists of several vertical bars of varying heights, representing buildings. The title text is overlaid on this graphic.

NEAL TRAVIS NEW YORK

One short stop to glory

THEY were all stars in yesterday's parade, but none more so than **Derek Jeter**. The young Yankee short-stop is one of those special athletes whose off-field grace equals his performance on the diamond. Sports-marketing expert **Brandon Steiner** is just one of those in awe of the kid. "Derek Jeter reminds me of **Michael Jordan**," says Steiner. "People keep wondering how far he can go. He just keeps on taking it to another level."