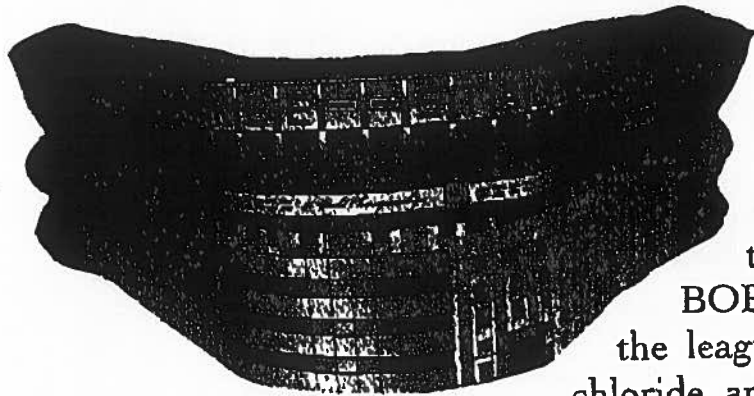


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SPORTING GOODS BUSINESS

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Fun and Games

◀ **What About BOB?** Steiner Sports introduces Stadium Splash inflatable pools. Licensed by Major League Baseball, these innovative pools are printed with detailed graphics to replicate the looks of several of baseball's best-known ballparks—including Yankee Stadium, Wrigley Field, Fenway Park and Shea Stadium. (And you thought the Arizona Diamondbacks' BOB Stadium boasted the only pool in the league.) The pools, made of polyvinyl chloride, are available in three sizes.

SRP: \$99.99 (78 inches); \$69.99 (48 inches); \$49.99 (36 inches)

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