

NEWS FROM

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THE REPORTER DISPATCH

GANNETT SUBURBAN NEWSPAPERS / AFTERNOON COMMUTER FINAL

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ON RADIO

► NEW TAKE ON SPORTS:

Brandon Steiner of Scarsdale, president of Manhattan-based Steiner Sports Marketing, is hosting a weekly hour-long sports business radio show at 6 p.m. Thursdays on **WPAT-930 AM**. "Herman's Sportstime Live," originating from the Herman's store in Manhattan's Union Square, features special guests commenting on topics such as leagues' sports marketing and retail licensing arms, players' collective bargaining agreements and the escalation of athlete endorsements. Former New York Met Keith Hernandez is one of tonight's scheduled guests.